

RDI Network Exchange 25

10-11 July 2025 at the University of Technology Sydney



Invite to Sponsors

First held in 2009, the Research for Development Impact (RDI) Exchange 2025 is the ninth in a series of conferences. These events have become valued occasions in the development community calendar, bringing together hundreds of attendees from across Australia and internationally who work to realise sustainable development. The main purpose of these events is to promote exchange and collaboration between institutions and individuals committed to leveraging research and evidence of development for greater impact. The Exchange 2025 is timely - the development challenges of now – and the future – demand new approaches, more diverse perspectives, and better use of research, evidence, and learning.

We invite your organisation to contribute to this unique event and benefit from the opportunity to share your brand with an audience representing some of the largest and most influential entities in the international development sector. The sponsorship packages below offer your organisation the opportunity to contribute directly to the success of this event and to reinforce your position as a valued contributor to cross-sector dialogue and cooperation.

WHAT IS THE RDI NETWORK EXCHANGE 2025?

Driving better development through evidence and collaboration

RDI Network Exchange 25 will bring together researchers, practitioners and policymakers from Australia and the Indo-Pacific region – in person and online – to share knowledge, connect with each other, and help navigate the transforming development landscape.

Exchange 25 is more than a conference. With an emphasis on interaction, Exchange 25 provides opportunities for individuals working in diverse organisations – NGOs, universities, government and the private sector – and across the region, to learn from each other, and identify ways to bring their unique strengths together to contribute to better development.

Presented by the Research for Development Impact Network (RDI) and the Institute for Sustainable Futures at the University of Technology Sydney, Exchange 25 will:

- showcase future-focused research that provides practical solutions to key development challenges
- shine a light on practices and learning from development organisations working across the region
- create connections to enable co-design and collaborative practice, bringing together unique skills and experience
- provide researchers, practitioners and policymakers from across the region with opportunities to think in new ways
- provide a platform for real and courageous conversations, including about decolonising development and development research.

WHY SPONSOR THIS EVENT?

RDI Network Exchange 2025 brings together a cross section of development professionals from Australia and the Indo-Pacific region. The exchange has a strong focus on creating an enabling, enriching and supportive environment for early career professionals and early career researchers. Your contribution to this event will shape the future of international development. A priority more relevant than ever.

Without the generous support of organisations and businesses, the RDI events could not continue to fulfil this important role. Previous successful conferences have included the following:

2021 – University of Queensland, *Pathways through Disruption – the Future of Sustainable Development and Recovery in the Pacific and Southeast Asia*

2019 – La Trobe University, *Leadership for Inclusive Development*

2017 – University of Sydney, *Partnering for Impact on Sustainable Development*

2015 – Monash University, Melbourne, *Evidence and practice in an age of inequality*

2013 – University of Technology Sydney, *Development Futures: Alternative Pathways to End Poverty*

2012 – Australian National University Canberra, *Challenges of Participatory Development in Contemporary Development Practice*

2011 – Deakin University Melbourne, *An Australian Approach to Development? People, Practice and Policy*

2009 – La Trobe University Melbourne, *Meeting the Millennium Development Goals: Old Problems, New Challenges*

First held in 2009, RDI Network Conferences have:

- ♦ Convened over 3,000 delegates from the Australian international development sector over eight conferences, including over 600 DFAT staff and DFAT-sponsored international scholars
- ♦ Featured leading development experts and thinkers from around the world as guest speakers, including Helen Clark (former New Zealand Prime Minister & Administrator of UNDP), Martin Ravallion (former Director of Research at World Bank), Uma Kothari (former Director of the Global Development Institute, at the University of Manchester, UK) and Robert Chambers (Institute of Development Studies, UK)
- ♦ Produced several volumes of the Australian National University's [Development Bulletin](#), a highly reputed publication in the field of sustainable development.

For the first time, in 2025 the conference will be held in hybrid format, enabling physical and virtual connection opportunities and expanding accessibility and inclusion for participants and presenters across Australia and overseas. As a result of this, we are expecting to attract a diverse range of speakers and over 500 participants from various countries at the 2025 conference.

As the ninth major conference organised with the Network, the event offers exciting opportunities for brand visibility and engagement with key stakeholders in the Australian and regional aid and development sector.

EVENT SPONSORSHIP OPTIONS (INCLUSIVE OF GST)

There are multiple ways that you can support the RDI Network Exchange 2025: Selective; In-kind, or Tiered Sponsorship Packages. If you have any questions or alternative models for how your organisation might be interested to support the Exchange, please get in touch via email at info@rdinetworkexchange25.org

1 – Selective RDI Network Exchange 2025

Sponsor an aspect of the Exchange which aligns with your organisation's interests or objectives. For example, sponsor a speaker's costs, digital media expenses to enable Hybrid and Online participation. Or host a pre-Exchange networking event or drinks at the Exchange dinner (Day 1) or end-of-Exchange drinks and networking (Day 2) at the Aerial Terrace.

2 – In-kind

Provide discounts to Exchange attendees such as flights, accommodation, insurances, services relevant to your business. Increase your profile within the development sector with contributions to Exchange attendees in Sydney and/or Online.

3 - Tiered Sponsorship Packages

Contribute towards the overall Exchange experience through a level of financial contribution which suits your budget. See the table below for the sponsorship benefits offered as part of the package option.

TIERED EVENT SPONSORSHIP BENEFITS	GOLD >12,000	SILVER > \$6000	BRONZE > \$3000
Logo and link on Exchange website	✓	✓	✓
Acknowledgement during Exchange and Logo on sponsor slide shown at event and online	✓	✓	✓
Logo, link and bio on Exchange App	✓	✓	
Logo on Exchange Comms during the event (banners, digital and printed signage)	✓	✓	
Logo, link on direct e-mail outs	✓		
Sponsor shout-out on social media and media releases	✓		
Speaking opportunity (to be confirmed in consultation with Exchange organising committee)	✓		
Opportunity for In-person booth at Aerial Function centre UTS	✓		
Opportunity to display pop up banner at Exchange	✓	✓	
Opportunity to display pop up banner at city-based networking venues*	✓	✓	✓
Full complimentary Exchange registration	8 pax	6 pax	4 pax

* City-based networking events will be planned in Sydney, Canberra, and Melbourne before the Exchange and in Indo-Asia Pacific region if possible. Other locations may also be considered based on Sponsor interest and suggestions.

HOST UNIVERSITY

The Institute for Sustainable Futures (ISF) is an independent research institute within the University of Technology Sydney. We conduct transdisciplinary, project-based research in line with our vision of creating positive change towards sustainable futures.

ISF researchers bring together expertise in a wide range of areas including engineering, architecture, economics, science, social science, international studies and political studies, to deliver practical and holistic solutions to complex problems.

We work with a wide range of clients to support them in achieving their sustainability goals and we empower a new generation of changemakers with our Graduate Research Program and suite of short courses.

CONTACT

For further information please contact info@rdinetworkexchange25.org.

CONFIRMING SPONSORSHIP

We would be grateful if you could advise us of your interest and availability as soon as possible. If you have any questions, please do not hesitate to contact Keren Winterford, keren.winterford@uts.edu.au +61 418 910 800

To confirm sponsorship for the RDI Network Exchange 25 kindly fill out the form [here](#).